

ARTICLE 1 - RECOGNITION

A. The University of California hereby recognizes the International Union, United Automobile, Aerospace and Agricultural Implement Workers of America (UAW), AFL-CIO and its designated Local Union as the exclusive representative for matters within the scope of representation for Communications, Marketing, and Sales Professionals employed by the University of California, as certified by the Public Employment Relations Board (PERB) in Case No. SF-PC-162-H, including the following titles:

1. ACQUISITIONS EDITOR 3 4016
2. ACQUISITIONS EDITOR 4 4015
3. ACQUISITIONS EDITOR 5 5905
4. COMMUNICATIONS SPECIALIST 3 7447
5. COMMUNICATIONS SPECIALIST 4 5887
6. COMMUNICATIONS SPECIALIST 5 5921
7. DIGITAL COMMUNICATIONS SPECIALIST 3 7455
8. DIGITAL COMMUNICATIONS SPECIALIST 4 6077
9. DIGITAL COMMUNICATIONS SPECIALIST 5 406
10. MARKETING SPECIALIST 1 7550
11. MARKETING SPECIALIST 2 7551
12. MARKETING SPECIALIST 3 7552
13. MARKETING SPECIALIST 4 7555
14. MARKETING SPECIALIST 5 469
15. MEDIA COMMUNICATIONS SPECIALIST 1 7460
16. MEDIA COMMUNICATIONS SPECIALIST 2 7461
17. MEDIA COMMUNICATIONS SPECIALIST 3 7462
18. MEDIA COMMUNICATIONS SPECIALIST 4 5885
19. MEDIA COMMUNICATIONS SPECIALIST 5 416
20. PROGRAM REPRESENTATIVE 1 6452
21. PROGRAM REPRESENTATIVE 2 6453
22. PUBLICATIONS PRODUCTION SPECIALIST 2 7457
23. PUBLICATIONS PRODUCTION SPECIALIST 3 7458
24. PUBLICATIONS PRODUCTION SPECIALIST 4 7459
25. SALES SPECIALIST 1 7081
26. SALES SPECIALIST 2 7581
27. SALES SPECIALIST 3 7556
28. SALES SPECIALIST 4 7557
29. VISUAL COMMUNICATIONS SPECIALIST 4 7467
30. WRITER EDITOR 3 4017
31. WRITER EDITOR 4 4018
32. WRITER EDITOR 5 5561

- B. The unit shall exclude managerial, supervisory, and confidential employees as defined by HEERA.
- C. The recognized unit may be modified by the parties pursuant to the rules and regulations of the Public Employment Relations Board (PERB).